



**LAMINALE**

# MARKETING & INNOVATIONS

Laminale Marketing and Innovations is a digital media company that specializes in emerging technology and prioritizes company growth. We utilize advanced web design techniques and offer search engine optimization services to ensure small, medium, and large companies reach their standard of success.

# What We Do



Our goal at Laminale is simple: growth. We want to see your business grow and succeed, and we are confident that through our advanced web design and SEO services, we can make that desire a reality. Our team is full of young, creative, and eager staff members looking to partner with you on your journey to achieving a stronger online presence.

We are a young and creative team and our idea is to be a valid partner in the realization and growth of your online business. More than in the past in these times the online presence is among the most important factors of growth.

- **WEB** - At Laminale, we believe your website is your virtual business card. Our goal is to deliver a captivating web design that offers easy access to your product and a high customer retention rate.
- **SEO** - A captivating web design is only the first step. In order to experience significant growth, your business has to be detectable. Using SEO, Laminale will strengthen your online positioning and increase website traffic.
- **CRYPTO CURRENCIES** - Laminale accepts cryptocurrencies as a form of payment.
- **NFT** - Non-fungible tokens (NFTs) are a class of cryptocurrency assets in which each item, or token, is entirely unique.



## Web Design

At Laminale, we understand the importance of top-level web design and development. A captivating, personalized website is the foundation for creating a lasting impression on customers.

That's why we offer advanced graphic services that prioritize not only the look and function of the design, but also the overall feel of the experience. Having an online presence is no longer just helpful for business growth; it is now crucial.

Our goal is to deliver a web design that expands your online presence while offering easy access to your product and a high customer retention rate.



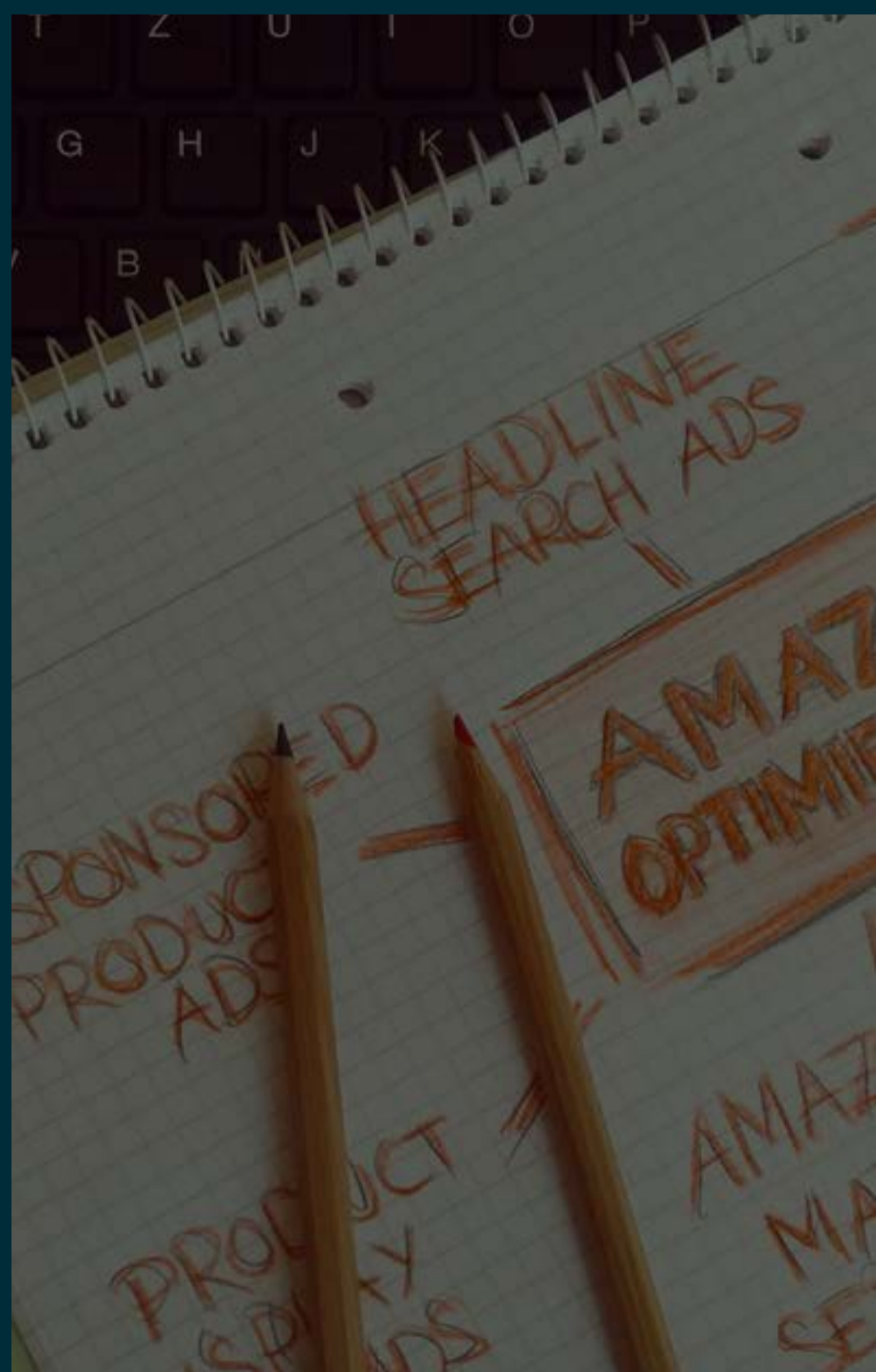


## SEO

Once we have created a unique, personalized website completely tailored to your business' needs, the next step in realizing growth is making your business a top player in your industry.

At Laminale, we strive to surpass all competitors by boosting your website rank position and increasing your number of existing and potential customers. To do so, we must connect you to the people who are searching online for the solutions you offer.

A greater number of these connections will result in increased website traffic and better brand exposure. The process by which we do this is called search engine optimization, or SEO. At Laminale, we have top-notch, professional SEO experts who know how to acquire digital real estate for your company and ensure ultimate future growth.



## Crypto Currencies

A cryptocurrency is broadly defined as an encrypted, decentralized digital medium of exchange. Designed to be free from government manipulation and control, there is no central authority that maintains the value of the cryptocurrency.

Rather, it is based entirely on blockchain technology, which means that everyone who uses a cryptocurrency receives a distributed ledger that records all transactions in code. When new transactions are made, software logs the exchange in the ledger to ensure all records are kept updated and identical.

As a result, transactions can be verified through consensus mechanisms since every exchange is checked by the majority of ledger holders. Although it is not yet an acceptable form of payment in the mainstream financial market, cryptocurrency can still be used to make purchases. Some online retailers, including Laminale, accept Bitcoin, and it can also be exchanged for gift cards.





## NFT



NFTs, or non-fungible tokens, are digital assets managed by blockchain that can be owned, bought, sold, and traded. They are similar to Bitcoin in the sense that they prove ownership of a digital item, but they differ because they are completely unique.

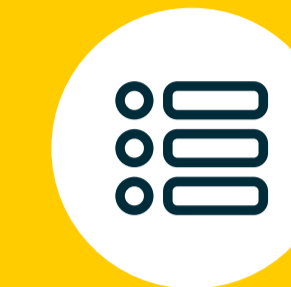
Whereas you can trade one bitcoin and receive an entirely identical one, NFTs are not mutually interchangeable.

Simply put, a non-fungible token is worth whatever someone is willing to pay for it, making its value entirely speculative. NFTs can take the form of drawings, music, even tweets—as long as it's a unique digital file whose ownership can be proven, it can become an NFT.



## Why choose us?

### Laminale



#### Understanding Our Clients

At Laminale, our staff of experts is dedicated to getting to know our clients on a personal level. We efficiently schedule and manage our projects based on your timeline, while paying attention to your specific needs and goals.



#### A Plan for Success

You want results. We can get you there. Laminale recognizes that the best way to obtain a profitable outcome is through a deep understanding of your company and the target market. We will work closely with you to develop a personalized plan of attack to help you achieve your goals.



#### Creativity

Our team prides itself on our diverse background in advertising, design, branding, public relations, and strategic planning. Not only will the materials we provide look great, they will get results.



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